AN ANNUALLY UPDATED INSIGHTFUL TOUR THAT PROVIDES AN AUTHORITATIVE YET INDEPENDENT VIEW OF THIS EXCITING TECHNOLOGY, THIS GUIDE INTRODUCES MICROSOFT POWER BI-A CLOUD-HOSTED, BUSINESS INTELLIGENCE AND ANALYTICS PLATFORM THAT DEMOCRATIZES AND OPENS BI TO EVERYONE, MAKING IT FREE TO GET STARTED!

Information Workers will learn how to connect to popular cloud services to derive instant insights, create interactive reports and dashboards, and view them in the browser and on the go. Data Analysts will discover how to integrate and transform data from virtually everywhere and then implement sophisticated self-service models for descriptive and predictive analytics. The book also teaches BI and IT Pros how to establish a trustworthy environment that promotes collaboration, and how to implement Power BI-centric organizational solutions. Developers will find out how to integrate custom apps with Power BI, publish reports, and implement custom visuals to effectively present any data. Ideal for both experienced BI practitioners and beginners, this book doesn’t assume you have any prior data analytics experience. It’s designed as an easy-to-follow guide that introduces new concepts with step-by-step instructions and hands-on exercises.

The book page at prologika.com provides sample chapters, source code, and a discussion forum where the author welcomes your feedback and questions.

ABOUT THE AUTHOR

Teo Lachev is a consultant, author, and mentor, with a focus on Microsoft BI. Through his Atlanta-based company Prologika (a Microsoft Gold Partner in Data Analytics) he designs and implements innovative solutions that bring tremendous value to his customers. Teo has authored and co-authored several BI books, and he has been leading the Atlanta Microsoft Business Intelligence group since he founded it in 2010. Microsoft has recognized Teo’s expertise and contributions to the technical community by awarding him the prestigious Microsoft Most Valuable Professional (MVP) Data Platform status since 2004.

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